

ADSPB STRATEGIC PLAN 2026-2027

Created by: Agency & Department Strategic Planning Board

Purpose

The Agency and Department Strategic Planning Board (ADSPB) board shall be to foster collaboration among Student Government Association Affiliated Agencies and Departments, and review, structure their short and long-term policies, procedures, regulations, and programming.

Goals

This year, the Agency and Department of Strategic Planning Board has established the following goals for each of the student government association affiliated agencies and departments. These goals aim to increase student engagement and involvement, as well as increase the accessibility to programs and services offered by SG and SG Affiliated Agencies and Departments.

1. Increase cross-collaboration among members and their entities
2. Improve the internal structure and effectiveness of Agency and Department programing.
3. Work on increasing the accessibility and promotion of services to the student body.
4. Improve school spirit, traditions, and philanthropy among all Agencies and Departments.

Current Members

Dwayne Jones	<i>Student Body Vice President (Chair)</i>
Emma Rossington	<i>Knight-Thon (Vice Chair)</i>
Alexis Butler	<i>Campus Activities Board</i>
Delaney Warner	<i>Homecoming</i>
Jahlaney Rosario	<i>Knights of the Roundtable</i>
Nicholas Morales	<i>Late Knights</i>
Giselle Jackson	<i>Multicultural Student Center</i>
Emilynn Williamsson	<i>Sports Club Council</i>
Phong Ngo	<i>Activity and Service Fee Business Office</i>
Shane Juntunen	<i>Office of Student Involvement</i>
Michelle Ku	<i>Student Legal Services</i>
Gary Cahen	<i>Recreation and Wellness Center</i>
Jeannie Kiriwas	<i>Student Union</i>
Amy Hochhalter	<i>Student at Large</i>
Kailimar Montanez	<i>Senator at Large</i>

Internal Procedures

Agencies	Departments
Campus Activities Board	Activity and Service Fee
Homecoming	Business Office
Knights of the Round Table	Office of Student Involvement
Late Knights	Recreation and Wellness Center
Multicultural Student Center	Student Legal Services
Sport Clubs Council	Student Union
Volunteer UCF	
Knight-Thon	

Committee Member Attendance

The committee shall meet at least once a month during the academic year. If a board member is unable to attend a committee meeting, the individual may appoint a designee to attend the meeting by notifying the Student Body Vice President in writing.

Committee Member Reports

Each member of ADSPB will give a report of their monthly activities during each board meeting.

Reports may contain updates on recent or future events and programs, facility renovations updates, current vacancies in involvement opportunities within their agency or department, and 1-year strategic plan updates.

Campus Activities Board	• Produce unique events that foster community, belonging, and memorable experiences for all UCF students • Collaborate with agencies, RSOs, and off-campus partners to increase the quality of our events and expand our outreach on campus • Give students the chance to express creativity, experience entertainment, and create long-lasting relationships with each other through the diversity of our events.
Homecoming	• Create inclusive, safe, and diverse programs that reach both students and alumni alike

	• Allow students to connect with past and new traditions as a Knight during our weeks' worth of events leading up to the Homecoming Football game • Connect with RSOs, Greek Life, and satellite campuses like the Rosen College of Hospitality Management to continue to engage a wide variety of students in our events and programs.
Knights of the Roundtable (KORT)	Knights of the Round Table (KoRT) serves as a central resource and support system for Registered Student Organizations by providing administrative guidance, connecting student leaders with campus resources, and helping organizations navigate university processes. KoRT will work alongside RSOs to create programming opportunities that highlight student organizations, expand their visibility, and strengthen connections across campus. Our focus is to build trust with student leaders, advocate for their needs, and make sure RSOs feel supported, represented, and equipped to succeed throughout the year.
Late Knights	The biggest goal for Late Knights this year is to create safe and inclusive "late night" events and party alternatives for students on campus. We also plan to increase engagement and attendance via digital and in-person marketing. Our last major goal is to strategize and map out the details for our events farther ahead than normal, while providing updates or refreshed changes to some of our bigger yearly events.
Multicultural Student Center	• Continue strengthening our relationships with our cultural RSO's and forming connections with RSO's we have yet to connect with. • Collaborate and partner with other agencies and departments in programming and build Board relationships. • Expand marketing and promotional work to spread the agencies' mission and programming initiatives.

	To solidify the Multicultural Leadership Council's mentee program and expand from the volunteering aspect.
Volunteer UCF	Volunteer UCF is focused on strengthening our internal operations first to effectively promote our initiatives externally. We are committed to equipping our directors with as much information and resources they need to successfully plan and execute their events, while also supporting their professional growth and development. By focusing on the growth of our leaders, we ensure that when they move on, they carry with them enhanced skills that positively impact our community. We are duly committed to increasing the number and quality of our community partners in the greater Orlando area to widen the range of access for student service opportunities. As a service agency, we aim to host a variety of service and educational events in collaboration with community partners off campus, bringing different perspectives and enriching the experiences available to UCF students. Our goal is to consistently reach full capacity at these events, which will allow us to continue building meaningful, long-term relationships with our community partners.
Office of Student Involvement	The Office of Student Involvement focuses on creating quality programs, services, and student leadership opportunities. OSI wants to increase the sense of belonging to UCF through positive expression of school spirit and pride. OSI is rolling out the policies surrounding RSOs and implementing them. Since the Office of Student Involvement is the center of opportunity, they want to promote environments that connect the campus and the community
Activity and Service Fee Business Office	The Activity and Service Fee Business Office will focus on strengthening communication, streamlining the allocation process, and improving the overall efficiency of financial

	procedures. Through updated forms and enhanced financial training this year, the office will provide students and student organizations with clearer, more accessible guidance on the use and management of student funds. These efforts will promote greater accountability, transparency, and informed financial decision-making while ensuring that the allocation process is consistent, efficient, and easy to navigate.
Knight-Thon	● Strengthen the leadership pipeline and internal team structure ○ Introduce leadership “families” to build stronger relationships, mentorship, and accountability across the Executive Board ○ Continue developing the coordinator role as a meaningful leadership opportunity and bridge to future Executive Board positions ○ Create more intentional succession planning across all leadership levels ● Create a consistent and engaging onboarding experience ○ Implement structured onboarding for Executive Board, Coordinators, and committee members ○ Equip Directors to effectively lead, educate, and develop their committee teams ○ Build stronger understanding of Knight-Thon’s mission, organizational goals, and Dance Marathon best practices from the start ● Increase year-round participant and Team Captain engagement ○ Begin Team Captain recruitment and onboarding earlier, including summer engagement ○ Strengthen relationships with Team Captains as year-round partners rather than primarily event-focused contacts ○ Increase participant activation throughout the year leading into the Main Event

	● Strengthen the Main Event experience and connection to the cause ○ Maintain the 12-hour Main Event while intentionally improving areas identified as weaknesses ○ Ensure programming and activations consistently connect participants back to Knight-Thon's mission ○ Create an event experience that strengthens community, participant retention, and long-term involvement ● Use clearer measures of success ○ Track committee retention and engagement, Team Captain participation, Main Event activation, and leadership development ○ Use post-event and team feedback to identify opportunities for improvement year over year
Recreation and Wellness Center	● Leverage the RWC's shared marketing team with the Student Union and Office of Student Involvement to reach students across our respective spaces, scaling cross-collaboration while delivering high-quality events and programs. ○ The marketing team will promote significant events and programs across RWC, the Student Union, and the Office of Student Involvement, using our combined channels to reach a broader cross-section of students. ○ RWC will partner with OSI (including RSOs) on joint programming that brings in students who might otherwise not be aware of our programs and facilities. ● Promote student well-being through the facilities, services, programs, and events that the RWC provides. ○ Programs scheduled throughout the year will be designed to feature elements of well-being that reflect

	the BEAM model outlined by SSWB. ○ RWC will partner with University Operations under our new Service Level Agreement (SLA) to ensure students experience improved facility upkeep and maintenance. • Prioritize student safety through continued investment in facility enhancements and infrastructure. ○ The RWC is finalizing a major HVAC upgrade that is expected to improve energy efficiency and generate long-term cost savings through a more sustainable system. ○ RWC will continue focusing on facility enhancements this year, including the reopening of the renovated locker rooms during the fall, and planned improvements such as the Lap Pool Liner project. • Expand awareness of RWC services and facilities to first time-in-college (FTIC) and transfer students. ○ RWC will assess FTIC usage patterns and provide targeted outreach to non-users. ○ RWC will partner with Housing and other campus offices to introduce new students to RWC facilities and programs with events such as Pegasus Poolooza.
Student Legal Services	• Student Legal Services will mail out information to faculty members and academic advisors to inform them of our services. This consists of a cover letter and palm card. • Student Legal Services will continue to take advantage of tabling opportunities. So far, SLS has tabled at FTIC and Transfer Orientations, and Knight Life Resource Fair. • SLS will look for opportunities to educate other departments about the services it provides UCF students. For example, on

	07/14, SLS did a presentation to Career Coaches at the College of Business. SLS will look for similar opportunities in the future.
Knights Pantry	The Knights Helping Knights Pantry will increase fresh produce available to students by purchasing produce from a local distributor in partnership with WHPS. The Knights Helping Knights Pantry will expand and increase its home goods/school supplies section with new display/storage units. The Knights Helping Knights Pantry will add additional federal workstudy students to increase the amount of donations we are able to pick up from off-campus donors.
Sports Club Council	Strategic Goals & Action Plan • Strengthen Leadership Pipeline & Administrative Continuity ○ Enhance annual All-Officer Training and create comprehensive leadership transition guides to ensure seamless handoffs between outgoing and incoming club officers. ○ Develop ongoing mentorship and professional development resources for club executives throughout the academic year to maintain organizational preparedness. • Elevate Club Storytelling & Public Visibility ○ Partner with RWC Marketing and university media channels to consistently highlight competition results, regional/national qualifications, and individual student-athlete achievements. ○ Showcase club community service initiatives and impact stories across social media and university-wide platforms to increase community engagement. • Foster Diversity, Equity, and Inclusive Participation

	○ Collaborate with campus partners, including other Registered Student Organizations to ensure sport club opportunities are accessible to students from all backgrounds and ability levels. ○ Support club participation in university-wide commemorative events and promotional campaigns that engage First-Time-In-College (FTIC) and transfer students. • Core Departmental Priorities Leadership Development: Empowering student officers through continuous training and sustainable operational planning. Awareness & Belonging: Cultivating a welcoming environment where every student feels represented and celebrated. Collaborative Excellence: Building strong partnerships with the RWC, Student Government, and broader campus organizations.
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