



ELECTION COMMISSION

UCF Student Government
Marketing and Outreach Committee Meeting
SG Conference Room/Charge on Chamber
November 3, 2025
4:30 PM

MARKETING AND OUTREACH COMMITTEE AGENDA

1. Call to Order: 4:30 PM
2. Roll Call & Verification of Quorum: 4/6

Name	Email	Initial	Final
Chair Victoria Calloway	sgec10@ucf.edu	E	E
Vice Chair Jada Wesley	sgec12@ucf.edu	P	P
Commissioner Alyssia Wright	sgec3@ucf.edu	P	P
Commissioner Bryan Gonzalez	sgec13@ucf.edu	E	E
Commissioner Emily Melo	sgec14@ucf.edu	P	P
Commissioner Ray Estevez	sgec11@ucf.edu	P	P

- a. Approval of the Minutes: **Approved by GC**
- b. Approval of the Agenda: **Approved by GC**
- c. Open Forum
 - a. SGLCer Isaiah: Join SG Knighton Donor Drive!
- d. Announcements from Chair
 - a. None
- e. Announcements from Vice Chair
 - a. Email Blast Relay on KnightConnect
 - i. I have sent out our [email blast draft with our flyer](#) and QR code on KnightConnect for the Prospective Candidate Q&A event since Chair Calloway has not been feeling well. We are hoping to see this sent out by either November 3rd or November 4th. All links to this flyer have been correctly updated in the Asana and our teams committee chat as there was a discrepancy there if anyone was trying to view that.

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- b. Completed LinkTree Draft
 - i. Thank you to Commissioner Gonzalez for all of your work on our Canva website for our Spring Candidates. We are truly blown away by your incredible attention to detail and skills with graphic design via Canva. I have completed our Linktree that will be used in Spring and serve as our hub for students to go to find key Election Commission links. Please [take a look here](#) and let me know if we should add any additional information. I would like to approve this draft and have it shown at the GBM after this. We are using the free version of Linktree so we cannot do anything more customizable than the profile picture theme wise.
- c. T-Shirt Visuals for SGLC Volunteer Pins
 - i. Per instructions from our last GBM, I have created [visual representations](#) of our Volunteer Pins in a black and white version based on proposed shirt colors. I will be presenting these at our GBM and we will vote on which color the volunteer pins should be as a commission. I would like to take 2 minutes to look at them and then take a vote so that Chair Calloway can present a suggestion on behalf of the committee.
- f. Announcements from Committee Members
 - a. None
- g. New Business
 - a. Posters – No longer happening at all.
 - b. Get Ready to Run Post
 - i. This will happen when we return in Spring. I would like to brainstorm a time for us to meet for the Spring semester. When2Meet will be sent in our chat tonight and I would like it to be done by next Monday. Next meeting in person attendance is not mandatory we will just be finalizing our meeting time for the spring semester.
 - c. Prospective Candidate Q&A
 - i. Our final task is making sure we have story posts up. I am taking away the requirement to repost this. It is encouraged but not mandatory.
- h. Miscellaneous Business
 - a. Linktree Potential Profile Picture Change
 - i. Vice Chair Wesley: Commissioner Melo, Can I have your thoughts on if you think we should leave the linktree as is or change the profile picture to match the theme or include any logo your committee has made? The current picture is free for commercial use.
 - 1. Commissioner Melo: Using the election logo would be okay. I can confirm with Supervisor Presley that it is okay to start spreading the logo.

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- ii. Commissioner Melo: I know you mentioned we have the free version of linktree.
Maybe someone else in SG has the paid plan that we can use.
 - 1. Vice Chair Wesley: I will reach out to Andy to see if there is anything we
can do to make it more colorful
- i. Final Roll Call: 4/6; Same as Initial
- j. Adjournment: 4:42 PM

Key:

- P - Present
- A - Absent
- E - Excused
- MTD - Move to Debate
- MTV - Move to Vote
- MTA- Move to Amend
- MSQD – Motion for Speech, Questioning, & Debate Time
- PP - Postpone
- PPI - Postpone Indefinitely
- GC - General Consent

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