Marketing and Outreach Committee Meeting SG Conference Room/Charge on Chamber October 27, 2025

4:30 PM

## MARKETING AND OUTREACH COMMITTEE AGENDA

1. Call to Order: 4:35 PM

2. Roll Call & Verification of Quorum: 3/5

Name	Email	Initial	Final
<b>Chair</b> Victoria Calloway	sgec10@ucf.edu	E	E
<b>Vice Chair</b> Jada Wesley	sgec12@ucf.edu	P	P
<b>Commissioner</b> Alyssia Wright	sgec3@ucf.edu	Р	P
<b>Commissioner</b> Bryan Gonzalez	sgec13@ucf.edu	E (P 4:41)	P
<b>Commissioner</b> Emily Melo	sgec14@ucf.edu	Р	Р

- a. Approval of the Minutes: Approved by GC
- b. Approval of the Agenda: Approved by GC
- Open Forum
  - a. None.
- d. Announcements from Chair
  - a. None.
- e. Announcements from Vice Chair
- 1. Prospective Candidate Q&A Meeting
  - a. Chair Calloway isn't here but It is still business as usual. Supervisor Presley has asked us to focus on the Candidate Q&A. We will look over the presentation here one final time. This is going to be used for the Q&A event on November 12<sup>th</sup>.
  - b. Next, we have finalized our email blasts, and they will be sent out soon by Chair Calloway.
  - c. The EC Brochures have been completed, and we only need to add the QR code to the RSVP form which Chair Calloway will do.
  - d. Bryan has also completed our Canva website that will be used to show the candidates for each position. This will also be linked in the linktree so please take a look.

This meeting is held in compliance with the Government in the Sunshine Act. Funded by the Activity and Service Fee through the UCF Student Government.

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- e. Update the Asana!
- f. Announcements from Committee Members
  - a. None.
- g. New Business
  - a. Prospective Candidates Q&A
    - i. Commissioner Wright: I know there was something else that needed to be added to the presentation, but I forgot what it was
    - ii. Commissioner Melo: I think it was a information about the rank choice voting
    - iii. Vice Chair Wesley: We can add that information in. Wright are you able to complete that slide
    - iv. Commissioner Wright: I am unsure of how the rank choice voting will work, but I can talk to Asst. Supervisor Collazo and get all the necessary information and edit the presentation
    - v. Commissioner Melo: Where is the RSVP QR link in the Instagram carousel post?
    - vi. Vice Chair Wesley: It will be link once it is posted as an Instagram Story and add to the EC highlight
  - b. Canva Website
    - i. Sample View of Website
    - ii. Commissioner Melo: Looks good.
    - iii. Vice Chair Wesley: Looks good. Commissioner Gonzalez, can you update Asana to mark the task as complete
    - iv. Commissioner Gonzalez: Yes, I will do that now
- h. Miscellaneous Business
  - a. None
- i. Final Roll Call: 4/5; Same as Initial +1
- j. Adjournment: 4:50 PM

## Key:

- P Present
- A Absent
- E Excused

MTD - Move to Debate

MTV - Move to Vote

MTA- Move to Amend

MSQD – Motion for Speech, Questioning, & Debate Time

PP - Postpone

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PPI - Postpone Indefinitely GC - General Consent

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