



ELECTION COMMISSION

UCF Student Government
Marketing and Outreach Committee Meeting
Charge on Chamber
October 20th, 2025
4:30 PM

MARKETING AND OUTREACH COMMITTEE AGENDA

1. Call to Order: 4:33 PM
2. Roll Call & Verification of Quorum: 5/5

Name	Email	Initial	Final
Chair Victoria Calloway	sgec10@ucf.edu	P	P
Vice Chair Jada Wesley	sgec12@ucf.edu	P	P
Commissioner Alyssia Wright	sgec3@ucf.edu	P	P
Commissioner Bryan Gonzalez	sgec13@ucf.edu	P	P
Commissioner Emily Melo	sgec14@ucf.edu	P	P

- a. Approval of the Minutes: [Meeting Agenda](#)
- b. Approval of the Agenda: **Approved By GC**
- c. Open Forum
 - a. None.
- d. Announcements from Chair
 - a. Hello everyone! I hope everyone's weekend treated you well. Here are some updates and accomplishments from me
 - b. FAQ Reel
 - i. The FAQ Reel is to be posted today! So please look out for it. Like, share, repost, etc. I am relying on you guys to give this video the extra and drive and push that it will need to reach most of the student body, and you guys play a role in that too.
 - c. Downtown Tabling
 - i. We will be tabling Downtown this week on Wednesday from 11:30-1:30. Commissioner Hall will be joining me, along with 2 of our SGLCers- yay. Since we are carpooling, please meet us in the SG office no later than 11AM.
 - d. Prospective Presidential & Senate Candidate Q&A Instagram Carousel Post

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- i. Here is the [link](#) for the updated post that will be on Instagram sometime next week. I met Andy today...
- e. Ranked Choice Voting Q&A Reel
 - i. Supervisor Presley and Chair Chau met last week to film the Q&A Reel for the new Ranked Choice Voting system. Which will be released sometime in early January
- e. Announcements from Vice Chair
 - a. None.
- f. Announcements from Committee Members
 - a. None.
- g. New Business
 - a. Presidential & Senate Candidate Link-Tree
 - i. Vice Chair Wesley: Was out of office but set up the foundation of it, We will need a Canva that will link to each college, it will be easier to keep it all in one place. Two websites- one for Presidential candidates and one for Senate candidates. There is also specific information that we created as well [linked here](#).
 - b. College Posters
 - i. Chair Calloway: Commissioner Wright, was there anything specific that should be in this poster? What is expected?
 - 1. Commissioner Wright: No, we did a social media Carousel last year.
 - a. Chair Calloway: Does Anyone want to volunteer to get the information from Amarah?
 - b. Commissioner Gonzalez: I will do it.
 - c. Get Ready to Run [Outline](#)
 - i. Chair Calloway: I prefer not to post anything in December, and I would prefer to post this sometime in January or mid-January to prepare students for the Declaration of Candidacy on February 9th. It's a carousel post and gives us more diversity on SG Instagram. Can we have three commissioners working on this or do this in a meeting?
 - 1. Commissioner Wesley: I love it! Can we possibly get that pinned to the feed during the election period?
 - a. Chair Calloway: I will get insight and ask Andy. We will also add this to the highlights.
 - 2. Commissioner Gonzalez: I like this idea.
 - a. Chair Calloway: I agree, I think we need a couple people to work on it to make it the best but still digestible.
 - d. Why Your Vote Matters Post:

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- i. Chair Calloway: We will be doing this next.
- h. Miscellaneous Business
 - a. Update On Logo
 - i. Chair Calloway: Logo has been given to Andy, we are no longer communicating with Sarah. Looking to have it by the GBM and be able to vote on it. We can't finalize marketing materials without this logo and we will be working on posters today.
 - 1. Commissioner Melo: Thank you. Did you receive any update because I don't think we will have it by the GBM.
 - 2. Chair Calloway: The information I had was given at 11 am during our last conversation. That is all that I know.
 - i. Final Roll Call: 5/5; Same as Initial
 - j. Adjournment: 4:59 PM

Key:

- P - Present
- A - Absent
- E - Excused
- MTD - Move to Debate
- MTV - Move to Vote
- MTA- Move to Amend
- MSQD – Motion for Speech, Questioning, & Debate Time
- PP - Postpone
- PPI - Postpone Indefinitely
- GC - General Consent

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