



ELECTION COMMISSION

UCF Student Government
Marketing and Outreach Committee Meeting
Charge on Chamber
October 13th, 2025
4:45 PM

MARKETING AND OUTREACH COMMITTEE AGENDA

1. Call to Order: 4:30 PM
2. Roll Call & Verification of Quorum: 3/5

Name	Email	Initial	Final
Chair Victoria Calloway	sgec10@ucf.edu	P	P
Vice Chair Jada Wesley	sgec12@ucf.edu	E	E
Commissioner Alyssia Wright	sgec3@ucf.edu	P	P
Commissioner Bryan Gonzalez	sgec13@ucf.edu	E (P 4:40)	P
Commissioner Emily Melo	sgec14@ucf.edu	P	P

- a. Approval of the Minutes: [Meeting Agenda](#) **Approved by GC**
- b. Approval of the Agenda: **Approved by GC**
- c. Open Forum
 - a. Hi SGLCer Caroline
- d. Announcements from Chair
 - a. Happy Monday, Everyone! Here are some accomplishments and updates:)
 - i. Headshots
 1. [Headshots](#) can be found in the “Materials” folder under our committee folder. Please let me know if you guys have any questions or would like anything to be cleaned up before Assistant Supervisor Collazo adds them to the website
 - ii. FAQ Reel
 1. I met with Gaby on Thursday to see the first draft of the FAQ Reel. It looks really good, but I did notice a couple of small things that we are going to try and fix; we should have the final draft soon.
 - iii. Rosen Tabling

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1. Vice Chair Wesley and I had so much fun tabling at Rosen with our fellow Senators last Wednesday and we will be learning more about the Downtown date today
- e. Announcements from Vice Chair
 - a. Hi everyone, sorry I couldn't make it today. We have begun drafting our Linktree for the candidate Q&A information and determined that we will need two Canva websites for the linktree to link to. Bryan, we would like you to take charge on the outline for the websites so that we can plug in the information for when the time comes. This is flexible for the deadline! I will have more information when I'm back in the office next Monday but just something to put on your radar. Thank you!
- f. Announcements from Committee Members
 - a. None
- g. New Business
 - a. [Email Draft Update](#)
 - i. We will need to create another email blast specifically for the Q&A to be sent out before the 1st of November, and the RSO email will be sent out in early January, so that we can start presentations later in the month.
 1. Commissioner Melo: It looks good, just make sure to add the QR code for the Candidate Q&A as we will be sending these out close to the event.
 2. Chair Calloway: It looks good, it has a lot of good information, and I like the fact that it has the theme of the presentation as well.
 3. Commissioner Gonzalez: Will we be able to see if RSO's respond to the email?
 - a. Calloway: I think we should add my email so that I can be a point of contact. I can also create a spreadsheet for the rest of EC to look at any responses that we got.
 - b. Melo: Can we create one that has information for the Candidate Q&A as well.
 - c. Calloway: Yes, we can make a duplicate of the email one and add in information about the Q&A and work on it right now.
 - ii. **MTIF – Approved by GC**
 - iii. **MTF – Approved by GC**
 - b. [Prospective Candidate Q&A Social Media Post](#)
 - i. Commissioner Wright: Is it possible to use a photo that emphasizes student government more?
 1. Chair Calloway: We can look through the assets and try to find a better picture.
 - ii. Commissioner Melo: Can we use a picture of the chamber?

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1. Chair Calloway: I spoke with Asst. Supervisor Collazo said he said a person would look better to appeal to students.
2. Commissioner Melo: If possible, we could use a picture of EC, but I am not sure how that would work.
- iii. Chair Calloway: We can table the discussion for the next meeting.
- c. Collaborating with Senators to Explain Rank Choice Voting
 - i. Supervisor Presley and Chair Chau met today to discuss the new Ranked Choice Marketing Reel that will be posted early next semester. The goal is to introduce this to the student body in a digestible manner before the election/voting period begins
 1. Commissioner Melo: I spoke with Asst. Supervisor Collazo about the rank voting, and when we spoke to other people about it, they were confused. Would it be possible to include a visual element in the presentation so that they get a better understanding.
 - a. Chair Calloway: I can speak to Supervisor Presley to get a better understanding of how it works and get a better way to explain it for the presentation. Also, a phone visual can be an idea that we can use as a visual display. It can help students and us understand it more.
- d. Tabling Downtown
 - i. I have confirmed the next tabling session, which is going to be Downtown and on the 22nd of October. I will not be able to make it, so I am really relying on the rest of the commission to help us out, as it is important that we make this tabling session work before the Q&A. Here is the [sign-up sheet](#)
- h. Miscellaneous Business
 - a. None
- i. Final Roll Call: 4/5; Same as Initial +1
- j. Adjournment: 5:13 PM
- k.

Key:

- P - Present
- A - Absent
- E - Excused
- MTD - Move to Debate
- MTV - Move to Vote
- MTA- Move to Amend
- MSQD – Motion for Speech, Questioning, & Debate Time
- PP - Postpone
- PPI - Postpone Indefinitely

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GC - General Consent

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