



JUDICIAL BRANCH

UCF Student Government
Judicial Advertisement and Marketing Committee Meeting
[SG Conference Room]
[10/05/2025]
[4pm]

MEETING AGENDA

1. Call to Order: 4:06 PM
2. Roll Call & Verification of Quorum: 7/8

Name	Email	Initial	Final
Bella Pazera	sga_cjus@ucf.edu	E	E
Victoria Marie Villadarez	sgjceexternal@ucf.edu	P	P
Noach David	sga_jc2@ucf.edu	P	P
Jovhanise Leonard	sga_jc3@ucf.edu	P	P
Bianca Nuñez	sga_jc4@ucf.edu	P	P
Noémi Tilky	sga_jc5@ucf.edu	P	P
Samantha Toscano	sga_jc7@ucf.edu	P	P
Nick Rezek	sga_jc9@ucf.edu	P	E
Victoria Lopez	sga_jc12@ucf.edu	E	E

3. Approval of the Minutes: Justice Leonard
4. Approval of the Agenda: Justice Toscano
5. Announcements from the Chair
 - a. Hi divas, today we are going over our projects :0
6. Announcements from the Vice Chair
 - a. N/A
7. Old Business-
 - a. The Notion ([Notion](#))
 - a. I just like to leave it here to act as a touch point ☺
 - b. Huge shoutout to Sammi for her guide for the SGLCers

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- c. Huge shoutout to JOC for a very successful Crafts with the Council
 - a. Lots of B-Roll from Crafts to be used in future resources
- 8. New Business-
 - a. Instagram
 - a. Highlight?
 - 1. Specify what initiatives should be stories
 - 2. Focus on graphics
 - ii. **REEL:** [Judicial Trailer](#)- Jovie and Noemi
 - 1. Series of standalone videos for Instagram
 - 2. Parking appeals script finished
 - a. "How-to" tutorial added
 - i. Ensure voiceover is implemented
 - b. Needs assistance on intro and finding the best way to make it serious but also skit (student finding ticket opening)
 - i. Could utilize SGLCers/SGLC marketing committee for opening to maintain professionalism
 - c. Should we keep options for decisions (uphold, reduce, overturn)?
 - i. Chair Nunez: Yes, consistent with info given at tabling events
 - ii. EACJ Villadarez: Disagree, might be perceived as "false promise"
 - iii. Nunez: Agree, face to face conversation definitely differs from an Instagram post that can be reviewed
 - d. Add ending with student saying didn't know about service and recapping
 - i. Leonard: consistent with impartial advising script
 - ii. Nunez: Yes, good for those who skip to end
 - e. Next step: contact Justices from General council sign up to coordinate filming time
 - 3. Impartial advising written
 - iii. [Parking Pamphlet](#)- Victoria Marie and Sam
 - 1. Put common misconceptions

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2. Use similar template to the Judicial Know Your Services cards
 - a. Naming – “Quick Guide to Parking Tickets” or “Parking Ticket Appeals”?
 - i. Nerro: Prefers “Parking Appeals”, as would have to consult with Parking Services to provide resources on just tickets, we are appeals
 - b. Possible outcomes – what verbiage to use?
 - i. Villadarez: concerned about misleading
 - ii. Nunez: Agree, maybe add more clarifying info to fill space; opportunity to differentiate between “in-person” (zoom) appeal vs. “Written” options
 - a. Ex: Once Knightconnect form submitted, you’ll be put in front of a panel of up to 14 student leaders, option of written v. in-person/zoom/virtual, timeline for decision
 - iii. Villadarez: clarify different types of parking passes? Ex: residential
 - a. Nunez: Turn into clarification section/common parking do’s and don’t
 - b. Leonard: Ex: 5:30pm rule, IM lot, no parking permit required on weekends
 - c. Nunez: can utilize “Quick Parking Rules” questions from Greek Presentation
 - d. Nerro: Parking Services has FAQ section on website
 - iv. [Impartial Advising Pamphlet](#)- Bianca (me) and Nick
 1. Formatting consistent with other pamphlets
 2. Brainstorm
 - a. All information at top
 - i. Discuss with Jovie
 - b. Procedure
 - c. Possible outcomes
 - i. Naming - Decided on outcomes vs sanction because different from preliminary conference vs formal hearing
 - d. Graphic formatting like a “tree”
 - i. Nick creating condensed flow chart, sending to Bianca

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3. Information
 - a. Academic vs nonacademic
 - b. Sanctions
 - c. What we do
 - d. Do not mention CREED
 - e. FAQ. Advisors, outcomes, bound by FERPA
 - f. Timelines for important dates
- v. [Internal Parking Guide](#)- Krystal and Noach
 1. Finished, will be bringing to council Wednesday
- vi. [Greek PPT](#)- Victoria Marie, Krystal, and Bianca (me)
 1. Make clear cut, time-sensitive presentation (~ 5 mins)
 2. Overview
 - a. Describe branch & services
 3. Go in depth on Parking Appeals & Student Conduct
 - a. Parking: include no guarantees on decisions
 - b. Student Conduct: presentations geared more towards organizational
 - i. Toscano: organization goes through conduct process as a whole, then individual student violation process is where impartial advising service can be utilized
 - ii. Nunez: decipher between academic v. non-academic, be careful of examples given
 - a. Academic: plagiarism/cheating
 - b. Non-academic: give example
 - i. Villadarez: Prioritizing face-to-face connection, add supportive information, say UCF SG is here to assist
 4. Add QR code to end?
 - a. Nunez: Pamphlet may be better utilized as presentation is quick
- vii. [Posters for UCF Housing](#)- Isabel and Jovi
 1. [Isabel's Design](#)
 - a. Leonard: will consult with Isabel with new layout
 2. Tabs?
 - a. Nunez: maybe get rid of contact nfo as it will get lost

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- b. Nerro: reiterating information would never hurt, ex: if you ever need our assistance, look us up on Knightconnect with QR code, rather than contact info
- 3. Layout?
 - a. Villadarez: Only issue is spacing on words, favors the "Better Call the Council" as is callback to previous merchandise
 - i. For tabs, get rid of on this design and prioritize poster layout
- viii. [Al use pamphlet](#)
- 9. Member Discussion-
 - a. Does anyone need help? Do you need another partner or to be taken off a project?
 - i. Sammi needs a project
 - 1. Trailer!
 - ii. Noach needs a project
 - 1. Lounging with Lawyers presentation
- 10. Miscellaneous Business-
 - a. **Question of the Day: What are you gonna be for halloween?**
- 11. Final Roll Call: 6/8
- 12. Adjournment: 5:06PM

Key:

P - Present
A - Absent
MTD - Move to Debate
MTV - Move to Vote
MTA- Move to Amend
PP - Postpone
PPI - Postpone Indefinitely
GC - General Consent

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