UCF Student Government

Judicial Advertisement and Marketing Committee Meeting [SG Conference Room] [10/05/2025]

[4pm]

MEETING AGENDA

1. Call to Order: 4:09 PM

2. Roll Call & Verification of Quorum: 8/8

Name	Email	Initial	Final
Bella Pazera	sga_cjus@ucf.edu	E	Е
Victoria Marie Villadarez	sgjcexternal@ucf.edu	Р	Р
Noach David	sga_jc2@ucf.edu	Р	Р
Jovhanise Leonard	sga_jc3@ucf.edu	Р	Р
Bianca Nuñez	sga_jc4@ucf.edu	Р	Р
Noemi Tilky	sga_jc5@ucf.edu	Р	E
Samantha Toscano	sga_jc7@ucf.edu	Р	E
Nick Rezek	sga_jc9@ucf.edu	Р	Р
Victoria Lopez	sga_jc12@ucf.edu	Р	Р

3. Approval of the Minutes: Justice Tilky

4. Approval of the Agenda: Justice Toscano

5. Announcements from the Chair

- a. Hi divas, simple meeting today. Going over our projects quickly unless there are any big updates or questions and then going over Canva.
- 6. Announcements from the Vice Chair
 - a. N/A
- 7. Old Business
 - a. The Notion (Notion)
 - a. I just like to leave it here to act as a touch point :)

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New Business-

- a. Canva Tutorial
 - i. Keep brand image uniform (utilize branding guide) + colors in mind!
 - ii. Use Canva templates as needed for dimensions/graphics
 - iii. Utilize logos from brand guide when appropriate
 - iv. Feel free to use elements from outside Canva (Pinterest, Google images...)
- b. Instagram
 - a. Highlight?
 - 1. Specify what initiatives should be stories
 - 2. Focus on graphics
 - ii. REEL: Judicial Trailer- Jovi and Noemi
 - 1. Series of standalone videos for Instagram
 - 2. Parking appeals script started
 - 3. Student finding ticket opening
 - iii. Parking Pamphlet- Krystal and Sam
 - 1. Put common misconceptions
 - 2. Use similar template to the Judicial Know Your Services cards
 - iv. Impartial Advising Pamphlet- Bianca (me) and Nick
 - 1. Academic vs nonacademic
 - 2. Sanctions
 - 3. What we do
 - 4. Do not mention CREED
 - 5. FAQ. Advisors, outcomes, bound by FERPA
 - 6. Timelines for important dates
 - v. Internal Parking Guide- Krystal and Noach
 - 1. Finished (just needs cleaning)
 - vi. Greek PPT- Victoria Marie, Krystal, and Bianca (me)
 - 1. Make clear cut
 - vii. SGLC Tabling Guide- Krystal and Sammi
 - 1. Formatting has been changed around
 - 2. Just needs FAQ
 - viii. Posters for UCF Housing- Isabel and Jovi
 - 1. <u>Isabel's Design</u>
 - ix. Posters for crafting with the council- Noach and Isabel

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file:///Users/noachben/Downloads/Lounging%20With%20the%20Law

- x. Al use pamphlet
- 9. Member Discussion
 - a. Does anyone need help? Do you need another partner or to be taken off a project?

yers%20Panelist%20Invitation%20(2).pdf

- 10. Miscellaneous Business
 - a. Question of the Day: What are we excited for this week?
- 11. Final Roll Call: 6/8
- 12. Adjournment: 5:12PM

Key:

P - Present

A - Absent

MTD - Move to Debate

MTV - Move to Vote

MTA- Move to Amend

PP - Postpone

PPI - Postpone Indefinitely

GC - General Consent

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