

Election Commission Meeting 3

Date: 10/14/2024

Time: 6:00 pm

MEETING AGENDA

1. **Call to Order:** 6:04 pm
2. **Roll Call**

<u>Name</u>	<u>Attendance</u>	<u>Email</u>
Supervisor of Elections Luke Brown	P	sga_ec@ucf.edu sgec9@ucf.edu
Assistant Supervisor of Elections VACANT	-	sga_aec@ucf.edu
Commissioner Norah Sackett	P	sgac1@ucf.edu
Commissioner Stefanie Henriques	P	sgac2@ucf.edu
Commissioner Alyssia Wright	P	sgac3@ucf.edu
Commissioner Aneesha Nayak	P	sgec4@ucf.edu
Commissioner Amarah Presley	P	sgec5@ucf.edu
Commissioner Max Koustikov	P	sgec6@ucf.edu
VACANT	-	sgec7@ucf.edu
Commissioner Brianna Phillips	P	sgec8@ucf.edu
Commissioner Mateo Valdiviseo	E	sgec10@ucf.edu

1. **Announcements from the Supervisor**
 - a. PowerPoint/Theme discussion
 - ii. Technically, carnival won the the votes but we will be doing a pro/con list with the most popular themes to solidify a final decision.

iii. Pros of Carnival

1. Reuse materials from prior years to save money
2. More inviting color scheme
3. It's fun, which attracts people to fun games (e.g. corn hole)
4. Merchandising (e.g. clown noses, carnival staff, top hats, admit one ticket as a sticker/magnet)

iv. Cons of Carnival

1. Hard to find a carnival related food to give out (e.g. cotton candy may not hold up well in the hot sun)
2. SG Designers said they did not like the carnival theme because it's overused by Homecoming and KnightThon
 - a. Counter argument: Popular does not equal bad!
Discrediting the voted-on theme undermines the voting and decision-making process of the Election Commission
3. Red nose merchandising may be confused with Red Nose Day philanthropy event
4. Can have the connotation of us being silly
 - a. Counter argument: Students may skip past something if it's more serious. Playing up the "silly" might be a better way to market the event

v. Pros of Medieval

1. Can lean into the theme with knights more heavily
2. Can see what's provided to reuse materials

vi. Cons of Medieval

1. Need to meticulously plan merch to properly execute
2. Associated colors are not flashy and would need to be played up (e.g. purple, dark green, red, royal blue)
3. Not committee's choice

b. Looking at merchandising:

i. Last year's: stickers, magnets, cowboy hats for the commissioners, tote bags, build-your-own rubber ducks

1. Stefanie: I would advise against tote bags and use our budget for something else because everyone hands them out and they aren't super sustainable
2. Alyssia: Last year we had 200 totes, 200 shirts, 700 stickers, 300 magnets
 - a. Suggestion: Order more shirts, order less stickers (e.g. 250 shirts)

ii. Ideas for this year's theme

1. Alyssia, Norah: admit one sticker with a vintage feel
2. Amarah: Party hats, clown-themed rubber ducks
3. Luke: Stuff-a-plush

- a. Norah: spin-the-wheel prize so limited people win plushies
 - b. Amarah: Keychain mini lions from Amazon
 - c. Looking at branding:
 - i. Suggested slogans: Vote-A-Palooza, Admit One: Vote Now, Step Right Up & Vote, Vote Under the Big Top
 - d. EC Committees: everyone is required to join at least one and will have to work 2 hours per week (1hr at EC Meeting, 1hr at Committee Meeting); committee work needs to be completed in conjunction with other EC duties
 - i. Marketing (Overseen by Assistant and Supervisor)
 - 1. Duties: graphics, tabling, social media, merch, day of polling events/décor/activities, pamphlet, extra RSO visits (includes Greek Life), evergreen posters
 - 2. Interest: Norah, Max, Bri
 - ii. Events (Overseen by Supervisor)
 - 1. Duties: Planning the debate (food, questions), planning the candidate exposition (food, hangout, discussions/questions), info sessions (plan, attend at least 3)
 - 2. Interest: Alyssia
 - iii. Social (Overseen by Assistant)
 - 1. Duties: Presidential Social (find your running mate), Interna Social (1 in Fall, Spring Banquet), Connect to the other branches, campaigning workshop, updating the webcourse
 - 2. Interest: Amarah, Aneesha
 - e. EC is locked in with Carnival theme
 - 2. **Commissioner Discussions**
 - a. How is everyone following the hurricane? We (Ms. Chantel included) hope you and your families were safe <3
 - i. Luke flew home and saw his pets (yay!)
 - ii. Stefanie, Alyssia, and Max all went home to South FL
 - iii. Norah and Amarah hunkered down in Orlando (so brave)
 - iv. Aneesha and Bri are virtual today (we miss you)
 - 3. **Final Roll Call**
 - a. 8/9
 - 3. **Adjournment:** 6:39pm
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