Marketing and Outreach Committee Meeting Charge on Chamber September 22, 2025 4:30 PM

MARKETING AND OUTREACH COMMITTEE AGENDA

1. Call to Order: 4:37 PM

2. Roll Call & Verification of Quorum: 3/5

Name	Email	Initial	Final
Chair Victoria Calloway	sgec10@ucf.edu	Р	P
Vice Chair Jada Wesley	sgec12@ucf.edu	A	A
Commissioner Alyssia Wright	sgec3@ucf.edu	P	P
Commissioner Bryan Gonzalez	sgec13@ucf.edu	E	Е
Commissioner Emily Melo	sgec14@ucf.edu	P	P

- a. Approval of the Minutes: Meeting Agenda Approved by GC
- b. Approval of the Agenda: Approved by GC
- c. Open Forum
 - a. None
- d. Announcements from Chair
 - a. Hello everyone! Happy Monday again...
 - b. Here are some updates and accomplishments from last week
 - i. Our FAQ Reel is being shot this Thursday from 12:30-2:30. I don't believe it will take the entire 2 hours, but we have it scheduled in case.
 - ii. The dates for Headshots will be set in place soon as I am closing the when2meet today and sending dates to Gaby tonight or tomorrow morning.
 - iii. Our first SGLC Meeting was last Wednesday so please remember to uphold the new dress code so we remain as professional as possible
- e. Announcements from Vice Chair
 - a. None
- f. Announcements from Committee Members

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ELECTION COMMISSION

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- a. None
- g. New Business
 - a. Important Dates for Us
 - i. FAQ Reel
 - 1. Shoot Day September 25th
 - 2. Media Request Form due October 6th
 - 3. Posting date October 20th
 - ii. 09/12 Q&A Event
 - 1. Media Submission for the Flyer is due October 15th
 - 2. Posting date is October 29th
 - b. Blocked Dates for The Election Period
 - i. I confirmed with Andy this morning that March 9th-11th will be blocked dates solely for the Election Commission. There will also be no events during this time period
 - c. Q&A Flyer
 - i. I reached out to Sarah the Graphic Design Coordinator to get some insight on the flyer and see when we can meet. I am going to draft something up and see if we can put something cute together soon
 - d. RSO Outreach/Tabling Update
 - i. The RSO Outreach we were planning is now paused until the Spring semester
 - ii. We are planning to do one tabling event at the Rosen and Downtown Campus before the Q&A event
 - 1. When those dates come out and are finalized you guys will be updated
 - 2. I have also confirmed a story post for those two separate events with Andy
 - e. Highlights
 - i. Andy is asking what we would like in our highlights
 - 1. I looked in the archives on Instagram this morning, and honestly, there was little to nothing in there for us.
 - 2. I have an idea of adding the FAQ reel to that highlight, as well as also making a Canva of the election timeline and posting it on the story to add to the highlights as well. I think it's best if we start fresh
 - a. Election Timeline Example
- h. Miscellaneous Business;
 - a. SGLC Discussion MTIF, Approved by GC
 - b. MTF Approved by GC
- i. Final Roll Call: 3/5; Same as Initial
- j. Adjournment: 5:17 PM

Key:

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P - Present

A - Absent

E - Excused

MTD - Move to Debate

MTV - Move to Vote

MTA- Move to Amend

MSQD - Motion for Speech, Questioning, & Debate Time

PP - Postpone

PPI - Postpone Indefinitely

GC - General Consent

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