



# JUDICIAL BRANCH

**UCF Student Government**  
Judicial Advertisement and Marketing Committee Meeting  
[SG Conference Room]  
[08/25/2025]  
[4pm]

## MEETING AGENDA

1. Call to Order: 4:06PM
2. Roll Call & Verification of Quorum: 8/8

Name	Email	Initial	Final
Bella Pazera	sga_cjus@ucf.edu	P	P
Victoria Marie Villadarez	sgjcexternal@ucf.edu	P	P
Jovhanise Leonard	sga_jc3@ucf.edu	P	P
Noach David	sga_jc2@ucf.edu	P	P
Bianca Nuñez	sga_jc4@ucf.edu	P	P
Noemi Tilky	sga_jc5@ucf.edu	P	P
Samantha Toscano	sga_jc7@ucf.edu	P	P
Nick Rezek	sga_jc9@ucf.edu	P	P
Victoria Lopez	sga_jc12@ucf.edu	P	P

3. Approval of the Minutes: Justice Leonard
4. Approval of the Agenda: Justice Villadarez
5. Announcements from the Chair
  - a. Hi pretty people, happy Monday. It's going to be an amazing week just got to make it past Monday ya know...anyway lots of good stuff today, going to be lots of collaboration, so just bear with me.
6. Announcements from the Vice Chair
  - a. N/A
7. Old Business-
  - a. Coms and I have chatted
    - a. Work with Victoria Marie to further get that going

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- i. Let comms know when want things to go out, could take 2 weeks
- 8. New Business-
  - a. Revisit of old business lol
  - b. A judicial sign in
    - i. Signing camera lens trend
    - ii. Focus on informational side/Send-off for graduating seniors
  - c. Meet the chairs/committees
    - i. Start here
    - ii. Could be a highlight
    - iii. Will be going on website
    - iv. Jovhi thinks that we should do a Judicial trailer
  - d. Pick up from last years roll out of judicial how tos
    - i. Repost old ones start on new videos
    - ii. Who wants to be in it or work on it?
    - iii. Get this info out to parents, students, across other social media (Facebook)
    - iv. Keep last year info since it is still up to date
  - e. Internal Resources
    - i. Parking guide, pamphlet etc.
      - 1. Start on main campus then work on satellite campuses
    - ii. Who wants to work together on it.
      - 1. Cleaning it up to be brought to council
      - 2. Krystal
  - b. What are your ideas, what are some things you would like to see from JAM this year
    - i. Collaborating with other RSOs
      - 1. Tabling with other RSOs, attend other RSO events
      - 2. Presenting at GBM, present Lounging, use materials from presenting to larger student associations (frats)
      - 3. Send these materials to IRC ^
    - ii. Focus on informational marketing
      - 1. Sam/Krystal/Noach working on parking pamphlet
      - 2. For undergrad admissions
    - iii. Revamp impartial advising simplified pamphlet for students (Get retrained by SCAI first)

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1. No update yet from Nick
- iv. Emphasizing marketing at orientation, simplifying for new students
- v. Give tabling guide (Focusing on what to say to students especially freshmen)
  1. Need to work on this soon before SGLC
- vi. Guide to Judicial terms post/internal guide for ourselves
  1. Explain terms used to navigate our services
  2. Could be in an FAQ/video post version (both)
- vii. Posters in residence halls. Rip the bottom posters
  1. Isabel and Jovhi
- viii. Working with ORS, making sure info is accessible
- ix. Infographics on academic integrity and AI
  1. Wait on SCAI training, could go with Nick's pamphlet initiative
- ~~x. Anonymous testimonials on how impartial advising helped students~~
- xi. Video guides showing KnightConnect/more reels in general for engagement
  1. Fish out old parking appeals video, see what we like, gear rest of videos based off that
- xii. Recap stories after events/recap post after events (Take more pictures during events)
  1. Maybe for larger events or an end of semester recap of our events
- xiii. Comprehensive guide of who is working on what and what projects we have going on
- xiv. Sending emails to department heads so they can send our advertising
  1. More for Lounging
- xv. Video for Lounging
- xvi. Judicial highlights(?)
  1. Coming soon do not plan yet
- xvii. Marketing materials for incoming students, FYE, orientation events
  1. Use info we already have

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## 2. Tentative for Spring

### 9. Member Discussion-

a. N/A

### 10. Miscellaneous Business-

a. **Question of the Day: N/A**

### 11. Final Roll Call: 8/8

### 12. Adjournment: 5:01PM

#### Key:

P - Present

A - Absent

MTD - Move to Debate

MTV - Move to Vote

MTA- Move to Amend

PP - Postpone

PPI - Postpone Indefinitely

GC - General Consent

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