



# JUDICIAL BRANCH

**UCF Student Government**  
Judicial Advertisement and Marketing Committee Meeting  
[SG Conference Room]  
[08/18/2025]  
[4pm]

## MEETING AGENDA

1. Call to Order: 4:19 PM
2. Roll Call & Verification of Quorum: 7/7

Name	Email	Initial	Final
Bella Pazera	sga_cjus@ucf.edu	P	P
Victoria Marie Villadarez	sgjceexternal@ucf.edu	P	P
Jovhanise Leonard	sga_jc3@ucf.edu	P	P
Bianca Nuñez	sga_jc4@ucf.edu	P	P
Noemi Tilky	sga_jc5@ucf.edu	P	P
Samantha Toscano	sga_jc7@ucf.edu	P	P
Nick Rezek	sga_jc9@ucf.edu	P	E
Victoria Lopez	Sga_jc12@ucf.edu	P	P

3. Approval of the Minutes: Justice Victoria Marie
4. Approval of the Agenda: Justice Lopez
5. Announcements from the Chair
  - a. Good afternoon Beautiful people, how I have missed you. I want to apologize for my absence yesterday. This weekend has been so crazy but I am so excited to be back. I wan
6. Announcements from the Vice Chair
  - a. N/A
7. Old Business-
  - a. N/A
8. New Business-
  - a. Vice Chair Elections

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**Chair Nuñez: sga\_jc4@ucf.edu**



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- a. Congrats Lopez
- b. Alright so I am currently working on that resource guide for all the platforms we will be using so that hopefully should be done in the coming weeks
  - a. We will go over them briefly here
  - b. References and resources are in JAM folder, design guide & content dropbox all there
    - i. Using graphics request form for future events
    - ii. Content schedule located in the [notion](#)
- c. I will personally be meeting with Coms this week in order to have a better sense of their expectations
  - a. What was said in the 3:00 PM meeting?
    - i. Send the material 2 weeks before we want to start advertising the event
    - ii. Try to give notice way in advance so can be communicated to comms
    - iii. Depending on number of people in an event the form of advertising can change (ex. Smaller amount of people could be story post)
    - iv. Spreading info to different social media apps (LinkedIn, Facebook...)
    - v. Push for real style videos/ Lounging with the Lawyer advertising
- d. Current projects
  - a. A judicial sign in
    - i. Signing camera lens trend
  - b. Meet the chairs/committees
  - c. Pick up from last years roll out of judicial how tos
    - i. Including posts and videos
    - ii. Look for old video in archive/ask comms
    - iii. Do video on impartial advising
  - d. I also started working on some internal resources over the summer so I want to work with IRC to further develop these
    - i. Parking guide graphics/pamphlets
    - ii. Take photos to update parking guide with current signs
    - iii. Interactive map with links
- e. What are your ideas, what are some things you would like to see from JAM this year

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- i. Collaborating with other RSOs
- ii. Focus on informational merchandise
- iii. Revamp impartial advising simplified pamphlet for students (Get retrained by SCAI first)
- iv. Emphasizing marketing at orientation, simplifying for new students
- v. Give tabling guide (Focusing on what to say to students especially freshmen)
- vi. Guide to Judicial terms post/internal guide for ourselves
- vii. Posters in residence halls. Rip the bottom posters
- viii. Working with ORS, making sure info is accessible
- ix. Infographics on academic integrity and AI
- x. Anonymous testimonials on how impartial advising helped students
- xi. Video guides showing Knightconnect/more reels in general for engagement
- xii. Recap stories after events/recap post after events (Take more pictures during events)
- xiii. Create slightly different pamphlets for each campus
- xiv. Parking Dos and Donts video
- xv. Sending emails to department heads so they can send our advertising
- xvi. Video for Lounging
- xvii. Judicial highlights(?)
- xviii. Marketing materials for incoming students, FYE, orientation events

- f. Lastly thank you for putting up with my yapping (I'm already for seeing it and I know its all your first days so I always appreciate your support and dedication)

9. Member Discussion-

- a. N/A

10. Miscellaneous Business-

- a. **Question of the Day: If you had to move today, and could only bring three things with you, what would they be?**

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11. Final Roll Call: 6/7

12. Adjournment: 5:32 PM

Key:

P - Present

A - Absent

MTD - Move to Debate

MTV - Move to Vote

MTA- Move to Amend

PP - Postpone

PPI - Postpone Indefinitely

GC - General Consent

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