

**Introduced By:** Senator Thoss  
**Sponsored By:**  
**Contact:** sga\_ba2@ucf.edu  
**First Reading:** January 23, 2025  
**Committee Action:** Passed 6-0-1  
**Second Reading:** January 30, 2025;  
Passed 39-0-0  
**Third Reading:** January 30, 2025  
**Final Vote:** Passed 38-0-0



**University of Central Florida  
Fifty-Sixth Student Body Senate  
Fiscal Bill 56-48**

[Funding for 16 members of the American Marketing Association at UCF to travel to the AMA International Collegiate Conference in New Orleans, Louisiana from April 2<sup>nd</sup>, 2025, to April 5<sup>th</sup>, 2025]

**WHEREAS**, American Marketing Association at UCF (AMA at UCF) has been a Registered Student Organization since 2017;  
**WHEREAS**, The mission of AMA at UCF is to provide the opportunity to build skills needed for UCF students of any major to succeed in their future careers and goals;  
**WHEREAS**, AMA at UCF members pay dues of \$35 annually;  
**WHEREAS**, AMA at UCF currently has 250 active dues-paying members;  
**WHEREAS**, The purpose of the AMA International Collegiate Conference is to compete against over 1k students in marketing and sales competitions, and network with industry leaders;  
**WHEREAS**, Attendees will have the chance to learn from the best in the business industry while they showcase their skills. Members prepare to bring home international awards and recognitions that serve to improve UCF's and CBA's reputation;  
**WHEREAS**, AMA at UCF will be lodging at the Sheraton New Orleans in New Orleans, Louisiana; and  
**WHEREAS**, American Marketing Association at UCF received \$347.52 via FAO Allocation 56-15 and \$1,369.19 via FAO Allocation 56-82 in Activity and Service Fee Funds in the 2024-2025 Fiscal Year.

**THEREFORE, BE IT ENACTED**, by the Fifty-Sixth Student Body Senate of the University of Central Florida that \$7,535.68 be allocated to American Marketing Association at UCF from the Registration and Travel Account according to the following breakdown:

<u>Item</u>	<u>Description</u>	<u>Cost</u>
Registration	(\$288.00 x 16 members)	\$4,608.00
Lodging	(\$304.00 per night x 4 nights x 4 rooms)	\$4,864.00
Travel	(\$349.96 x 16 members)	\$5,599.36
Total Cost		\$15,071.36
Total American Marketing Association at UCF Contribution		\$7,535.68
<b>Total Senate Contribution</b>		<b>\$7,535.68</b>

**BE IT FURTHER ENACTED**, That all unspent funds revert to their originating account by May 5th, 2025;

**BE IT FURTHER ENACTED**, That American Marketing Association at UCF may complete a Post-Funding Form and return it to the Operations Review & Sanctions Committee (ORS); and

**BE IT FURTHER ENACTED**, That American Marketing Association at UCF completes a Verification of RSO Purchases Form by May 12th, 2025, as a condition of receiving funding.

**AUTHORIZING SIGNATURES**

*Bryce Lister*

Bryce Lister  
Student Body President

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Date

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Dr. Adrienne Frame  
Vice President, SSWB

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Date