



UCF Downtown Fall 2023 Dean Meeting

Reintroduction

- Laurel Richmond | External Legislative Assistant | sgaela@ucf.edu
- Adam Caringal | Conference, Registration, and Travel Committee Vice Chair | sgacie3@ucf.edu
- Aiden DiChiara | Sergeant at Arms | sgacie5@ucf.edu
- Sierra Holmes | Speaker of the Senate | sga_spr@ucf.edu
- Brooke Martin | Governmental Affairs Coordinator | sgagovaffairs@ucf.edu
- Madison Moore | Attorney General | sga_ag@ucf.edu
- Daniel Rivera | External Assistant Chief Justice | sgjexternal@ucf.edu
- Lisyibet Silva | Chief Justice | sga_cjus@ucf.edu

Open Floor for the Dean

- When the campus opened, conducted a student survey in Jan 2020, to get feedback from students for improvements
 - Bring awareness to amenities
 - Launched Student Survey again last Monday, over 600 responses now!
 - Done via Email, text, and service areas around Downtown
 - Open to Valencia and Downtown students
 - Happy to send survey [link](#) after meeting
 - Curious to see what we know and find
- Events the last couple of weeks - 3 signature events
 - Spirit Day with Valencia (2 weeks before HOCO), DSL board
 - Foam Splash (following Thursday), downtown take on spirit splash, good coverage (Spectrum 19 and Channel 9)
 - Well-O-Ween, focuses on wellness resources
 - All events saw 200 participants, really good for downtown
 - Events downtown are seeing more and continued participation
 - More student experience Downtown
 - When we launched the campus, did 16 events
 - 30% increase in engagement
 - Start in the right direction
 - Ace Character Book Program, event in partnership with Ace Preschool did trick-or-treating
 - Community Campus
- 3 Deans: Grant Hayes, Maggy Tomova, Paul Jarley
 - Leadership is Ross and Torres who work alongside Deans
- Really need your help and want to hear from you

Initiatives



- Advertising Downtown Campus
 - Advertise amenities
 - Shuttle
 - Library
 - Study Rooms
 - Gym
 - Game Room
 - Etc.
 - Advertise curriculum
 - Many CCIE majors
 - Many Graduate programs
 - Advertise location
 - Creative Village
 - Associate Director for Downtown Services: Everything listed are amenities that are available downtown. Opportunity is understanding these pieces. 2 downtown websites, main downtown and student affairs website (SDES now SSWB). Main has information regarding amenities. Student affairs too. Game room may need to be added. Good opportunity. Ross's area used to have interns who would spotlight different opportunities downtown. Could bring that back. Market with ucf.edu, because many are unaware. Shuttle and study rooms are the highest used things on survey, so good that many are aware. Academic advising, library, shuttle, and study room top 4, gym was close by.
 - Assistant Vice President for Downtown Services Response: How do we better advertise the campus?
 - Richmond: Seems that students just come for class. About retention.
 - Assistant Vice President for Downtown Services Response: So need to build community
 - Caringal: Yeah, establish more incentives to stay.
 - Assistant Vice President for Downtown Services Response: How do you like to receive information?
 - Caringal: Social media and on campus. Flyers
 - DiChiara: Like to see usage in person. See it posted, but I like to see interaction with the game room and gym. Social media post with reels showing campus are beneficial. Post showing what the campus has to offer. Students like to see things and how they can benefit from it by seeing it benefit others.
 - Assistant Vice President for Downtown Services Response: Who would we work with?
 - DiChiara: Everyone, but Caringal and I are your 2 main correspondents as we represent CCIE.
- Increase Accessibility to Courses Offered Downtown
 - Increase the number of face-to-face courses offered
 - Many students pursuing further education and need letter of recommendations
 - How are students supposed to build relationships with professors when courses are only offered online?



- ~~Academic and Operation Lead Response:~~ Academic and Operation Lead Response: Thank you for saying that. Been pushing for that, especially Legal Studies. Up to department for what's online and face-to-face. Have been indirectly pushing for this. Would love to use Moore and others to speak to leadership. Doesn't think more Legal Studies students prefer online. Faculty say face-to-face will have less, but wants to show that students are pushing for face-to-face. Wants direct communication from students.
- Moore: Can give you emails of students who would like to talk to you, because many want more face-to-face courses.
- Academic and Operation Lead Response: Please send me the emails!
- DiChiara: We have to meet with Deans as senators, so we can raise awareness of this issue. We meet next week with CCIE Dean.
- Moore: Transfer student from Valencia in 2022. Internship last year that got me 2 letters of recommendations. But as a transfer student hard to get letter of rec, especially because its already hard to get those connections when courses are solely online.
- Academic and Operation Lead Response: I agree.
- DiChiara: Have seen creative village grow. Want to be more informed with creative village.
- Academic and Operation Lead Response: What do you mean? Our campus or the entirety of Creative Village, as EA is a part of creative village. We have the same things as EA. UCF Downtown is seeing what academic programs can be brought here, like architecture.
- DiChiara: Creative Village is always mentioned with UCF Downtown.
- Academic and Operation Lead Response: Creative Village is the whole area. UCF Downtown is in Creative Village.
- Associate Director for Downtown Services: Talking about how we get students in creative village. For instance, starting December 9th light show which is an opportunity for students. Tailgate in the park. Have representatives from the businesses. More opportunities to have community events to come.
- Academic and Operation Lead Response: Downtown senators used to meet with me, is this meeting replacing that? Would like to have a meeting with Senators.
- DiChiara: Use these as more of a start. Always open to meeting. 4 CCIE Senators are already talking, but open to having smaller talks later on.
- Academic and Operation Lead Response: Want to meet with Senators again.
- Richmond: That was the purpose of this meeting.
- Assistant Vice President for Downtown Services Response: Can give data about modality, because survey is collecting data about that.
- Moore: Data may be skewed because some students are not thinking ahead. Not realizing that in person classes are beneficial for connections.
- Associate Director for Downtown Services: Can break the data down (by year). Fill out the survey!!!
- Richmond: Will link the survey in the newsletter.
- Associate Director for Downtown Services: Survey closes Monday.



- Moore: Where can I find it?
- Associate Director for Downtown Services: Linking it now but should have been texted and emailed. Let us know if you did not get it. Email went out yesterday. Text went out last Monday.
- Carinal: Did not get it.
- Richmond: Got it.
- Moore: Got it.
- Expand Network Opportunities for Legal Studies Students
 - Currently little opportunity
 - Downtown Orlando has a plethora of opportunities for those looking to pursue the legal profession
 - Host an internship fair/networking far
 - Invite local firms looking to hire students
 - Invite local legal professionals to talk to students
 - Gives students the opportunity to network, build relations, and gain knowledge
 - Academic and Operation Lead Response: Bring up during meeting with Legal Studies.
 - Assistant Vice President for Downtown Services Response: Broader. Need for fair.
 - Academic and Operation Lead Response: Working closely with career services to do something.
- Expand SG's Outreach Downtown
 - SG has so much to offer, but not being used by Downtown students
 - How can SG help UCF Downtown?
 - Collaborating with SG for tour of UCF
 - Collab post
 - Assistant Vice President for Downtown Services Response: Tim could you help?
 - Associate Director for Downtown Services: If it's @ithappensdt, yes. DM Downtown Instagram. Happy to collab.
 - Cimillo: Said no to UCF SG funding workshop, because like to work with Valencia.
 - Associate Director for Downtown Services: @ithappensdt tries to be broader, but Downtown Instagram would. Depends on who you reach out, because they have different audiences.
 - Cimilo: SG Funding Workshop Downtown, but didn't know if possible because like to include Valencia.
 - Associate Director for Downtown Services: UCF Downtown and Downtown Board may, so reach out. Ashley Sampson may be able to help.
 - Academic and Operation Lead Response: Can send emails. But don't know if students like emails. Email Tim to begin process.
 - Associate Director for Downtown Services: Downtown students like emails the most.
- Expanding/Adjusting Shuttle Hours



- Shuttle hours cut close to class times
 - Often making students late by a couple minutes for class
 - Taking the 11:30 shuttle for a 12:00 class, cuts close
 - Makes shuttle inaccessible and inefficient
- Limited hours at night
 - Leaves students waiting hours at night for the shuttle
 - 5:30 -> 7:30pm shuttle from Main Campus to Downtown, 6:30 shuttle?
 - 6:45 -> 8:30pm shuttle from Downtown to Main Campus, 7:30 shuttle?
 - Makes shuttle inaccessible and inefficient
- Academic and Operation Lead Response: Looking to see if we can expand hours, but they are outsourced. Working with company because everything we add cost more. We find that if we change times, it will affect others. Not all classes are on blocked schedule. working on it.
- Implementing Wi-Fi on Downtown Shuttle
 - Allows students to maximize time
 - Students could be doing homework during this time
 - Incentivizes shuttle use
 - Academic and Operation Lead Response: is wi-fi not happening? There is Wi-Fi on the shuttles. Running today.
 - Richmond: What's the network called?
 - Carinal: Shuttle is outsourced, and some don't have wi-fi. Half of the shuttles don't have Wi-Fi.
 - Cimilo: Reach out to transportation director from Exec. Bring her to next meeting addressing shuttles.
- Deans Speak at Open Forum Once a Semester
 - To provide an update to Senate on the initiatives
 - Academic and Operation Lead Response: Happy to do that.
 - Assistant Vice President for Downtown Services Response: In addition, correct? We would still have other meetings too, right?
 - Richmond: We would do both.
 - Moore: Just you giving an update at Open Forum
 - Associate Director for Downtown Services: Will people prepare slides?
 - Moore: You can do slides, but just a speech is fine.